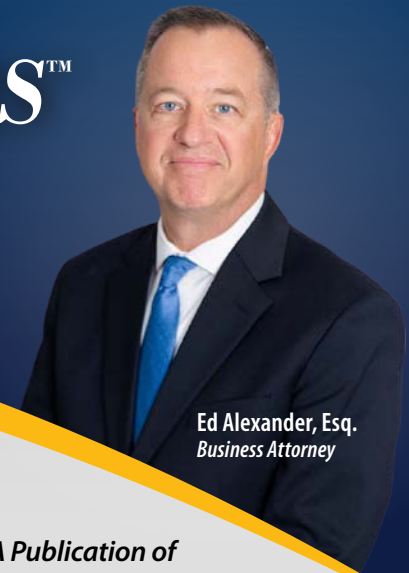


YOUR BUSINESS MATTERS™

Enjoy Your Business and Your Life



Ed Alexander, Esq.
Business Attorney

My Summer ~~VACATION~~ BIKE TOUR

By Ed Alexander



In August, I completed a solo five-day bike tour of the Catskills in upstate New York. My trip started with an Amtrak trip from Manhattan to Poughkeepsie and continued for 227-miles with 13,415 feet of vertical ascent that went through the towns of Phoenicia, Grand Gorge, and Hudson, had four bridge crossings over the Hudson, and ended at my daughter's apartment in Brooklyn.

I love the Catskills, having spent time there at my grandparents' home in Grand Gorge. So, it was a natural location for my end of summer bike tour.

I knew it was going to be hilly and that riding in flat Florida – albeit in the heat and humidity – would be nothing compared to going up and down rolling mountain roads. So, I trained in the only Florida location possible - the hills of Clermont. Unfortunately, it wasn't sufficient for five straight days of climbing in the mountains.

For the first two days my legs were great. The steep climbs weren't fun but were doable. Most were a breeze. But beginning on the third day, my legs began screaming earlier and earlier in the day and on less steep climbs. Frequent rests were necessary. By the fourth day my legs had me questioning the intelligence of doing the ride but I was determined to finish.

The final night had me at Bear Mountain Inn with the next day being a 56-mile ride along the west side of the Hudson River, across the George Washington Bridge (GWB), down the west side of Manhattan and over the Brooklyn Bridge. It was fabulous with one exception.



Grand Gorge, New York



The Catskill Mountains

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SCAN ME

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Alexander Business Law specializes in empowering law firm and business owners to exit, expand, and maximize profitability. Our founder, Ed Alexander, has guided countless entrepreneurs toward achieving both personal freedom and financial prosperity. Our approach focuses on helping you enjoy your business and your life. Reach out to us at (407) 649-7777 or Info@AlexanderBusinessLaw.com.

40 YEARS!

By Faith Alexander

This October Ed and I are celebrating our 40th wedding anniversary. I sometimes hesitate to tell people that Ed and I have been married for 40 years. I can see it in their eyes as they are doing a mental calculation of how old I must be. I often joke that I was a child bride, but of course, I was not.

For some reason, this milestone seems like quite a big deal. After all, most married couples do not make it this far. We have seen friends and family members go through divorces and some, unfortunately, have suffered the loss of a spouse through death. However, we are not alone in this distinctive class, we do have many friends and family that have been married for as long as or almost as long as us.

What do I think keeps couples together? Being able to communicate well with your spouse makes life's ups and downs easier to handle. Determination and lots and lots of love make it last for decades.

So how did we get here? Ed and I met in 1983 while working for the same employer on Long Island and hit it off right away. Pretty much love at first sight. We were married in Orlando in 1984. Then, like many young couples, we moved around a bit. First, to Texas and then back to Long Island before settling in Florida in 1994. We have lived in several homes along the way, raised our two daughters, and spent a lot of time traveling around the country and around the world.



As I reflect on the past 40 years of married life, I find myself grateful for that fateful day when we first met. And, for every day since.



So now as I reflect on the past 40 years of married life, I have been thinking about how much we have experienced together, how many memories we have created for our family, and how many milestones we have accomplished. I find myself grateful for that fateful day in early 1983 when we first met. And, for every day since. □

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Extremely Impressed

"As an attorney myself, I have been extremely impressed with the time and attention that Alexander Business Law has given me as a client. Super-efficient and organized. Highly recommended."

- Richard West, Esq.



Jargon ~~Law Terms~~

Q F D M T P O L C O M D T U N A D W E Z
 B Z C S O X W B U O U E K S B V C R V T
 L H X O B S T Q J U N C D L J D O I U R
 P I I K U G Z I E E D T J I G U M T G I
 L D T V B R Q K S Q C D R K A I R E W A
 A X D I W Y T H L E Y T I A U T K I W L
 I G E X G X B R G J T U I S C X I D D R
 N D F P F A B N O G U T G O C T M O I R
 T I E U E X T H Z O F D L T N O J H N K
 I F N P H A F I O A M Y G E T V V H R X
 F R D V W X B G O L M S D E M Y U E B Z
 F V A O U C Z A W N A T E Z K E Z C R X
 A E N L I J O K B I F V P Z F B N N Y Y
 V R T X J N W W V E Y T O I L C A T S M
 W D S U B P O E N A E Y S A Q A H Z P H
 Z I R G U S T A T U T E I O Z U Q S R R
 X C O N A T T O R N E Y T A P P E A L T
 K T W C E A L E H U K F I C N A L A L R
 H E V I D E N C E M U Z O A J T C H M R
 J U R I S D I C T I O N N M Z F F J I Z

Jurisdiction	Mediation	Courtroom	Subpoena
Litigation	Objection	Contract	Statute
Settlement	Writ	Discovery	Appeal
Trial	Defendant	Attorney	Judge
Deposition	Plaintiff	Evidence	Verdict

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My Summer Vacation Bike Tour

The route on my bike computer took me down from the top of the Palisades (a high cliff along the west side of the Hudson) to a road at the edge of the river that was supposed to go all the way to the foot of the GWB. The path down was steep and I reached 30 mph even while constantly applying the brakes to keep under control.



Bear Mountain Inn

After descending 437 feet, I saw a sign: *Road Closed Ahead. Bicyclists Must Turn Around.*

What!

Couldn't that sign have been at the TOP of the hill? That escapade added an extra 437-foot climb to my last day!

The ride from New Jersey and through New York City made up for the mishap, though. While I like riding on country backroads, riding in an urban setting was very fun, especially where the traffic is moving relatively slowly and expects you to be there. The biking infrastructure in the city is very well done.

With that trip completed, I'm waiting for cooler fall weather and planning a short tour for November here in Florida. □

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WE TAKE CARE OF THE PEOPLE YOU REFER TO US

This month, we'd like to thank **Kia Arian & Patrick Wilson** for believing we are the right firm to help their friends and business colleagues. Your support gives us the ability to reach more individuals and make a positive difference in their lives. If we can help anyone you know that needs our services, please send them our way!

Hello from Ed Alexander

I'm excited to share that October will kick off with the Great Legal Marketing Summit, where I'll not only be attending but also hosting a breakout session on how to buy a law firm. It's a great opportunity to share insights and connect with some amazing professionals in the legal world. Before the summit, Faith and I will be enjoying a short visit to the Grand Canyon National Park. Wishing you all a great fall season.

- Ed



Ed Alexander

Episode 94

Great Practice. Great Life.® by ATTICUS

Hosted by
Steve Riley

5 Key Strategies to Increase the Value of Your Law Firm -with Ed Alexander



Join Ed as he shares insights, strategies, and practical advice as a special guest on the Great Practice. Great Life.® podcast with Steve Riley.



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